

people-centric business expert

tim sanders



Tim Sanders speaks for strong business relationships, both internal and external. "Get them right," he says, "and you'll grow your business during good and bad times alike."

His relevant point of view makes him one of the most in demand speakers on the conference and convention circuit. His expertise, and deep research capabilities make him an indispensable consultant to some of the biggest brands in the world. His Los Angeles based company, Deeper Media, conducts research on business trends, new media and human behavior.

Tim has valuable experience in cutting-edge businesses, sales and marketing. He's weathered the quality movement as well as the dotcom crash and emerged with precious insight. He was the Chief Solutions Officer at Yahoo! and later their Leadership Coach. Prior to these senior positions Tim created and led the Yahoo! ValueLab, an in-house "think tank" which delivered futuristic insight on technology and human behavior. He was an early member of Mark Cuban and Todd Wagner's broadcast.com, the most successful opening day IPO in history.

His first book, *Love Is the Killer App: How To Win Business and Influence Friends* is a New

York Times and international business best seller, translated in a dozen languages. It stresses the importance of knowledge sharing, networking and compassion. His follow up, *The Likeability Factor*, explains the concept of emotional talent and the importance of creating an engaging experience. It was the basis for a PBS Special, produced by leading affiliate WQED.

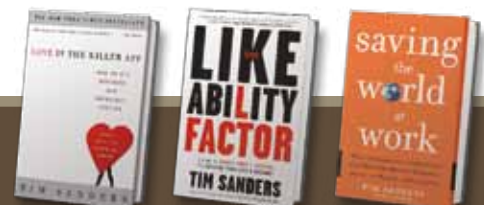
His newest book, *Saving The World At Work*, examines the external relationship between a business, its people and society. It makes a strong business case for CSR and sustainability being at the top of a company's strategic agenda. The book was named as one of the top 30 business books of 2008 by Executive Soundview.

Tim Sanders, a former Yahoo! executive, is a corporate consultant and bestselling author of *Love Is the Killer App*, *The Likeability Factor*, and *Saving The World At Work*.

His work is frequently featured in the media, most recently in The New York Times, Financial

Times, The Wall Street Journal and Fast Company.

He was born in Clovis, New Mexico. He attended Loyola Marymount University and studied in the graduate school of communications at the University of Arizona.



Visit TimSanders.com or call (877) 307-7403